

Uniontown Regional Holiday Lighting Challenge Report - Addendum

Addendum to the Report:

There seems to have been some confusion on how people were supposed to enter the Lighting Challenge and how the prizes were funded. We created the lighting challenge at the last minute so it did not get announced until the first week in December so information was not widely publicized. We promise to do better for the next one in December 2020.

Rules

- The challenge was open to any Uniontown, Colton or Johnson property owners and businesses
- Entry was free. Two categories: Residential and Business
- To enter, you need to email photos to kck@turbonet.com, or post on the Facebook page, "Discover Uniontown" no later than Sunday December 21.
- Photos will be posted on the Facebook page "Discover Uniontown"
- Online voting will be open December 21-24 via Facebook "Discover Uniontown". Please vote by "liking the photo". You can also vote by contacting kck@turbonet.com or call or text 608-302-2750.
- Winners will be announced at later date to be announced.

Funding

Ashley Alred handled the online advertising via Facebook. Carol Stiff and Ashley contacted local businesses and received free gift cards (listed below). Carol's company, Kitchen Culture Kits, donated use of laser printer and paper to print flyers, letters to the winners, and thank you letters to the donors. KCK also donated postage. Everything associated with the "contest" was done by volunteers. There was no cost incurred to UCDA or the town of Uniontown.

Winners

Everyone who entered received a prize. We had 4 entries from Colton and 3 from Uniontown. Photos of their properties are on the following pages.

Submitted by
Carol M Stiff
UCDA Board Member
March 11, 2020

Uniontown Regional Holiday Lighting Challenge Report

In December 2019, the Uniontown Community Development Association (UCDA - <https://uniontownwa.org/community-development/>) challenged all residents and property owners in and around Uniontown, Colton and Johnson to show off their “Holiday Spirit” and decorate their properties. This was the beginning of the First Annual “Uniontown Regional Holiday Lighting Challenge”.

While we got off to a late start, we did get 2 business entries and 6 residential entries, and more than that in donated prizes. Pictures of all entries were posted on the *Facebook Discover Uniontown* pages. Gift certificates were donated from local businesses in Uniontown, Colton and Pullman.

We would like to thank everyone who entered the challenge and the businesses who donated the gift cards. A special thanks goes to UCDA board members, Ashley Alred, who originated the idea, and Marilyn Burg, who gave the name “challenge” to the event. We hope to make this an annual event and promise to announce it earlier in coming years and expand publicity so more can enter.

Prizes and businesses that donated them are listed below. Prizes were mailed to the recipients. Letters acknowledging donations and documenting their tax deductible status will be sent to all donors.

Business	1 st Place	\$50 Cash Prize
	2 nd Place	Papa Murphy’s pizzas
Residential	1 st Place	\$50 Home Depot card + Kitchen Culture Kits (Colton) gift card \$50 kit supplies
	2 nd Place	\$20 Southfork card + Ware Accurate Accounting \$50 toward accounting services
	3 rd Place	\$20 Arby’s card + Scott’s Fix and Finish \$50 off any service call
	4 th Place	\$15 Dairy Queen card + Busy Bee Groundskeeping \$25 off any service
	5 th Place	\$10 McDonalds card + Headquarters Hairstylist (Pullman) \$10 off
	6 th Place	\$ 8 Jacobs card + Dahmen Barn Gift Shop gift card \$10 off

Submitted by

Carol Stiff and Ashley Alred
Board Members – UCDA
January 8, 2020

Business Entries:



Residential Entries:





